

WIRELESS-LIFE SCIENCES ALLIANCE

7TH ANNUAL CONVERGENCE SUMMIT

MAY 22-24, 2012

MANCHESTER GRAND HYATT | SAN DIEGO, CA

The 2012 Convergence Summit is WLSA's 7th Annual flagship event where healthcare, technology and consumer business leaders meet to discuss opportunities for new wireless health technologies. Since 2006, the Convergence Summit has highlighted connected health technologies, the mobile health ecosystem, wireless workflow challenges and solutions, and explored how we, as a community, can use wireless-connected health applications to make life simpler and expand access to affordable care.

The 2012 Summit is a 3-day event which includes a WLSA Partners-only Forum (May 22), the Executives Forum (May 23), and the Investors Forum (May 24). The executive-led Forums are highly interactive and the program factors in plenty of time to network with colleagues and new business connections. At the Investors Forum, the I Award program will showcase 12 innovative wireless health companies from around the world.

Leaders from the healthcare and technology industries who have spoken at past Convergence Summits include:

- **Dan Buettner**, Best-Selling Author on Health & Happiness, *Blue Zones & Thrive*
- **John Doyle**, Chief Strategy Officer, Ascension Health
- **Paul Jacobs**, PhD, Chairman & CEO, Qualcomm
- **Bill McGuire**, MD, Former Chairman, United Health Group
- **Leslie Saxon**, MD, Chief, Division of Cardiovascular Medicine, USC Keck School of Medicine; Professor of Clinical Medicine (Clinical Scholar), USC
- **Eric Topol**, MD, Chief Academic Officer, Scripps Health; Director, Scripps Translational Science Institute; Vice Chairman of the Board & Chief Innovation Officer, West Wireless Health Institute



Wireless-Life Sciences
Alliance

The **Wireless-Life Sciences Alliance (WLSA)** is a global trade organization that brings CEOs from the world's most innovative wireless health companies together with business leaders and researchers in healthcare and technology, to accelerate business opportunities and improve healthcare.

RESEARCH & CONTENT PARTNER:



TRIPLE TREE

TripleTree, a founding member of the WLSA, is an independent investment bank and strategic advisor providing growth companies in healthcare and other technology-enabled vertical industries with merger and acquisition, private capital and principal investing services.

WLSA GLOBAL & STRATEGIC PARTNERS:



REGISTRATION OPENS IN JANUARY 2012.

VISIT WWW.WIRELESSLIFESCIENCES.ORG FOR PROGRAM UPDATES.

7TH ANNUAL CONVERGENCE SUMMIT

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$50,000 - Limited to 1 Sponsor

- High Profile, Customizable Exhibit Space
- Customized Speaking Opportunity at Executives Forum on May 23rd
- All additional benefits of the Lead Sponsor package

Lead Sponsors - \$25,000 - Limited to 2 Sponsors

- Complimentary Summit Passes for Company Executives, including an invitation to the Partner-only Event on May 22nd
- Customized WLSA Partner One-on-One Meetings
- Featured Branding on Convergence Summit website with corporate logo & hyperlink
- Video of Company Executive Featured on Convergence Website (pre/post-event)
- Highlighted in event media releases and email marketing materials
- Social Media & Co-Marketing Opportunities
- Branded Gift Bag & Insert
- Listing in Convergence Summit Book
- Includes Innovators Pavilion Sponsor Benefits

Reception Sponsors - \$15,000

- Featured Branding & Collateral Display at Reception
- Turn-Key Demo Kiosk in the Innovators Pavilion (4 exhibit spaces)
- 4 Tickets to the Convergence Summit Executives & Investors Forums for Company Executives
- 4 Additional Tickets to the Sponsored Reception, for Company and Partners
- Up to 4 Exhibitor passes for staff
- Key Branding on Convergence Summit website with hyperlink and corporate logo
- Highlighted in event media releases and email marketing materials
- Social Media & Co-Marketing Opportunities
- Listing in Convergence Summit Book

Innovators Pavilion Sponsors - \$10,000

- Turn-Key Demo Kiosk in the Innovators Pavilion (4 exhibit spaces)
- 4 Tickets to the Convergence Summit Executives & Investors Forums for Company Executives
- Up to 4 Exhibitor passes for staff
- Key Branding on Convergence Summit website with hyperlink and corporate logo
- Highlighted in email marketing materials
- Listing in Convergence Summit Book

Additional Sponsorship Opportunities are available.

WLSA will work with your company to create a customized benefits package to meet your corporate needs. Benefits may include demo space or group ticket packages.